

# CHOOSE YOUR PACKAGE

**\$200-399**

## STARTER BRAND PACKAGE

**Timeline: 3 Days - 1 Week**

- Primary, Secondary, and Wordmark Logo
- Social Media Logo Sizing
- Brand Color Palette
- Business Card Design
- 1 Promotional Graphic (Flyer, Banner, or Social Post)
- 1 Custom Vector Icon Set or Pattern

### Optional Add-On:

- Custom Lettering or Font Design (+\$50)

Perfect for new businesses looking to establish their visual identity.

**\$400-599**

## GROWTH BRAND PACKAGE

**Timeline: 1-2 Weeks**

- Basic Brand Exposure Recommendations
- Primary, Secondary, and Wordmark Logo
- Social Media Logo Sizing
- Brand Color Palette
- Mascot Design
- Business Card Design
- 2-4 Promotional Graphics (Flyer, Banner, and/or Social Post)
- 1-2 Custom Vector Icon Sets and/or Patterns

### Optional Add-On:

- Custom Lettering or Font Design (+\$50)

For brands ready to strengthen their presence and stand out from competitors.

**\$600-799**

## PREMIUM BRAND PACKAGE

**Timeline: 2-3 Weeks**

- Marketing Recommendations
- Primary, Secondary, and Wordmark Logo
- Social Media Logo Sizing
- Brand Color Palette
- Mascot Design
- Business Card Design
- Merchandise Design (requires t-shirt, pants, hats, tote bags, etc. dimensions)
- Packaging Design (requires cups, bottles, jars, boxes, etc. dimensions)
- 1 Animated Brand Graphic or Short Promotional Video
- 6-8 Promotional Graphics (Custom Brand Illustrations, Flyer, Banner, and/or Social Post)
- 1-3 Custom Vector Icon Sets and/or Patterns
- Custom Lettering or Font Design Included

Designed for brands seeking a complete and memorable visual identity.

**\$800+**

## SIGNATURE BRAND EXPERIENCE

**Timeline: 3 Weeks - 1 Month**

- Priority Project Support
- Marketing Recommendations
- Primary, Secondary, and Wordmark Logo
- Social Media Logo Sizing
- Brand Color Palette
- Mascot Design
- Business Card Design
- Merchandise Design (requires t-shirt, pants, hats, tote bags, etc. dimensions)
- Packaging Design (requires cups, bottles, jars, boxes, etc. dimensions)
- Up to 3 Animated Brand Graphics and/or Short Promotional Videos
- 9-10 Promotional Graphics (Custom Brand Illustrations, Flyer, Banner, and/or Social Post)
- 1-5 Custom Vector Icon Sets and/or Patterns
- Custom Lettering or Font Design Included

A fully customized branding experience for businesses looking to make a lasting impact.

[www.shanelledie.com](http://www.shanelledie.com)